

Conference Programme

Key

Special focus track: From Novice to Expert – Writing Your Career Path as a Technical Communicator.

Tuesday 13 September 2016

	Conference Room 1	Conference Room 2	Robinson Room
09:30 - 12:30	Using evidence and data to have tricky conversations Sarah Richards	System safety and the Technical Author Graeme Dowdell	From Paperweight to Conversation Piece: Building a Portfolio You Love (and Love to Talk About) Chris Hester
12:30 – 13:30	Lunch		
13:30 – 16:30	Workshop: Be the Captain of Your Career Chris Hester	How to Write a Case Study Alison Reeves	Mobilize Your Content: Create EPUBs and Kindle Books Toni Ressaire
17:00 - 19:00	Vendor Exhibition and time for TCUK Fringe Events		
19:00 - 21:00	Informal Dinner		

Wednesday 14 September 2016

	Conference Room 1	Conference Room 2	Robinson Room
09:00 - 09:10	Welcome from Derek Cooper , TCUK 2016 Conference Chair		
09:10 - 09:50	From bit-of-a-scaredy-cat to banning words for the UK government Sarah Richards		
09:50 - 10:10	Break		
10:10 - 10:50	And... Action! How to get started with creating instructional videos on a budget. Leanne Visser	How Agile is your Parachute? Or, is there life beyond Concepts, Tasks, and References? David Farbey	DevOps documentation: Manage documentation in a shared ownership environment George Lewis
10:50 - 11:10	Break		
11:10 - 11:50	Moving into API documentation writing Ellis Pratt	From Technical Communicator to Instructional Designer Sean Marlow and Sally Haywood	Adding strings to your bow: branching out into usability design and content strategy Cristina Belli & Maja Engel

11:50 - 13:40	Lunch 12:50 - 13:40 ISTC AGM All are welcome to attend, though only eligible ISTC Members can vote		
13:40 - 14:20	How German Manufacturers Create Technical Documentation with ST4 DocuManager Joerg Ploeger	Where do tech comms managers come from? Erin Vang	What do viewers want from videos? Updated Research and Findings Troy Stein
14:20 - 14:40	Break		
14:40 - 15:20	Technical Writing and Instructional Design: A great confluence! Madhu G	Advanced interrogation techniques: Extracting information from engineers Irit Arkin	What's right for me, permanent or contract? Glyn Turk
15:20 - 15:40	Break		
15:40 - 16:20	Life on a Beermat Chris West		
16:20 - 19:00	Vendor Exhibition and time for TCUK Fringe Events		
From 19:00	Drinks reception Gala Dinner Gala entertainment		

Thursday 15 September 2016

	Conference Room 1	Conference Room 2	Robinson Room
08:45 - 09:25	Let us Say "Yes" to Our Presence Together in Chaos! - Ray Gallon		
09:25 - 09:45	Break		
09:45 - 10:25	Making Agile Work for YOU! John Garison	How intelligent information is going to change the world Stefan Gentz	Strategist, Consultant, Trusted Advisor: Which Are You and Why Does It Matter? Rahel Bailie
10:25 - 10:45	Break		
10:45 - 11:25	A three-eighths Gripley by any other name (see also: terminology management for technical authors) Liz Gregory	Rockstars, not typists! Expanding your influence in tech organizations Erin Vang	Eliminating Support Tickets Simon Anstey
11:25 - 11:45	Break		
11:45 - 12:25	Backspace to the future: plain text in the 21st Century Raymond Gillespie	Reserved	Asking the right questions for product management - knowledge management for an unstructured world' Deborah Stevens & John Spenceley

12:25 - 13:30	Lunch		
13:30- 14:10	It all started with BS-4884: the courses, colleagues, and copy that have characterised my 20-year career as a technical communicator Darren Mitcham	Pushing Syrup through a Straw: When Content Exceeds Capacity Rahel Anne Bailie	From what was, to what might be: Matching career and practice trajectories. Adrian Warman
14:10 - 14:30	Break		
14:30 -15:10	You've Got Style, Darlings Chris Hester	What's at Stake? - An introduction to stakeholder management and creating positive working relationships Tina Hoffmann	Mapping your path in tech comms: Surviving the early years Louise Fahey
15:10 - 15:30	Break		
15:30 - 16:10	Keynote Speakers Closing Panel		
16:10 - 16:30	Raffles, Thank-you's and Conference Close Derek Cooper TCUK 2016 Conference Chair		