

Technical Communication UK 2017

**Crowne Plaza Hotel
Nottingham**

26 – 28 September 2017

**Sponsorship and Exhibitor
Opportunities**





CROWNE PLAZA
HOTELS & RESORTS



Sponsorship and Exhibitor Opportunities



Technical Communication UK 2017 (TCUK 2017)

The UK's biggest annual event for technical communicators, their managers and clients from all corners of the industry and the world hosted by the ISTC (www.istc.org.uk)

from Tuesday 26 September to Thursday 28 September 2017,
at the Crowne Plaza Hotel, Nottingham

For more details go to: www.technicalcommunicationuk.com

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Attendees include:

technical communicators
technical editors
documentation managers
technical illustrators
marketing writers
website writers
medical writers
customer support specialists
teachers of technical writing
....and freelancers, contractors and
consultants

Attendees work in:

engineering
aerospace and defence
legal professions
financial services
health and medical services
academia
retail and tourism
computer software
computer hardware
....and other sectors

**Sponsorship and Exhibitor
Opportunities**



Provisional Exhibitor Schedule:

Tuesday 26 September

- From 09.30 - Set up in Exhibition Area
- 19.00 – Dinner
- 21.00 – Welcome drinks Reception in Exhibition Area

Wednesday 27 September

- 08.30 – Registration for main Conference Presentations
- 09.00 – Start of presentations (all 3 streams/rooms) with 40 min. presentations followed by 20 min. break in Exhibition Area throughout the day until 17.00.
- 19.00 – Drinks Reception in Exhibition Area
- 20.00 – Gala Dinner

contd.

Sponsorship and Exhibitor Opportunities



Provisional Exhibitor Schedule:

Thursday 28 September

- 08.30 – Registration for main Conference Presentations
- 09.00 – Start of presentations (all 3 streams/rooms) with 40 min. presentations followed by 20 min. break in Exhibition Area throughout the day until 16.00.

Please note:

Sponsor/Exhibitors are encouraged to actively participate in the conference by attending the presentations. Most delegates will be in the presentations, so interactive marketing for your company's products/services will mainly take place during breaks, lunch, and evening drinks receptions.

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TCUK 2017 EXHIBITION

All sponsors are welcome to exhibit The cost of exhibiting is included in your basic sponsorship cost.

Exhibitors will be provided with a trestle style table and chairs in a space appropriate to your sponsorship (no less than 2m x 2m)

Exhibition Area Opens: 21.00 Tuesday 26 September 2017 with a Drinks Reception

Exhibition Area Closes: End of conference Thursday 28 September 2017 (afternoon – close of presentations)

PLEASE NOTE: sponsor/exhibitor packages do NOT include the cost of evening meals or overnight accommodation for attending sponsors (but lunches and refreshments are included)

Sponsorship and Exhibitor Opportunities



SPONSORSHIP PACKAGE

The basic sponsorship package includes the following:-

- Recognition in the programme (1/3rd of a page)
- Coverage in the pre-event publicity
- Exhibition area display (Tues pm – Thurs pm)
- Profile on TCUK website
- Complimentary conference registration for 1 person
(excluding evening meals and accommodation)

BASIC PACKAGE £1,250 (ex VAT)

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SPONSORSHIP EXTRAS

The following are available to all sponsors on a first come first served basis

• Case study presentation (4 available)	£1000
• Conference audio visual	£750
• 2 pages of recognition in programme*	£750
• 1 page of recognition in programme*	£500
• High profile placement on website	£500
• Prominent position in exhibition	£500
• Gala dinner	£500
• Notebook and pens	£500
• Conference programme	£500
• Pre-Gala dinner drinks	£500
• Gala dinner wine	£500
• Entertainment	£500
• Delegate gifts	£500

* this will be an upgrade from what is included in the basic package

**Sponsorship
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SPONSORSHIP EXTRAS

The following are available to all sponsors on a first come first served basis

• Tuesday drinks reception	£400
• Conference mini programme	£400
• ½ page of recognition in programme*	£250
• Leaflets in delegate bags	£250
• Lunch (Tuesday)	£200
• Lunch (Wednesday)	£200
• Lunch (Thursday)	£200
• Morning coffee break (Tuesday)	£100
• Afternoon coffee break (Tuesday)	£100
• Morning coffee break (Wednesday)	£100
• Afternoon coffee break (Wednesday)	£100
• Morning coffee break (Thursday)	£100
• Afternoon coffee break (Thursday)	£100

* this will be an upgrade from what is included in the basic package

**Sponsorship
Opportunities**



Places are limited so don't miss out, reserve your sponsorship NOW!

If there is anything else you would like to include in your package that is not listed under the extras, then please contact the office and we will be happy to discuss this with you.

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